**Service Objective:**

* To drive Pixlr Group’s technology vision and execution to enable scalable growth, product innovation, and digital leadership across its platforms.
* To foster a high-performing, agile engineering culture grounded in hands-on excellence, continuous improvement, and alignment with business goals.
* To ensure robust, secure, and cost-effective technology infrastructure that delivers reliable, high-quality experiences to global users.
* To collaborate closely with the Chief Product Officer (CPO) to align technology and product strategy, ensuring the seamless execution of digital initiatives.

**Service Scope:**

* Technology strategy and roadmap development
* Engineering team leadership and talent development
* Product-aligned software and system delivery
* Innovation and emerging technology adoption
* Infrastructure reliability, scalability, and security
* Operational excellence and IT governance
* Budget management and vendor coordination
* Executive collaboration and stakeholder alignment

**Service Description:**

1. Strategic Leadership
   1. Develop and implement a comprehensive technology roadmap that supports the company’s vision and growth objectives.
   2. Provide strategic direction for technology development, ensuring alignment with business goals and driving digital transformation.
   3. Collaborate with the CEO and CPO to ensure technology initiatives are aligned with the company’s product strategy and to deliver exceptional product experiences.
2. Team Management & Development
   1. Lead, mentor, and build a high-performing team of engineers, developers, and IT professionals.
   2. Foster a culture of innovation, collaboration, and continuous improvement, ensuring the team remains agile and motivated.
   3. Prepare for the transition of the team to a full-time staff model after 6 months, based on performance.
3. Product Development & Technical Oversight
   1. Work with the CPO and product teams to prioritise and ensure alignment between technology and product goals, driving the delivery of features and products.
   2. Oversee the design, development, and deployment of software products and systems, ensuring they meet quality, security, and scalability standards.
   3. Actively engage in coding and technical troubleshooting for critical projects, setting a high standard for technical excellence and innovation.
   4. Provide hands-on technical leadership, directly contributing to critical components when needed.
4. Innovation & Emerging Technologies
   1. Evaluate and integrate new technologies that can drive competitive advantage, operational efficiency, and product differentiation.
   2. Stay ahead of emerging technologies relevant to Pixlr Group’s platforms and products, integrating them when advantageous.
5. Operational Excellence
   1. Implement and optimise best practices and policies for a secure, scalable IT, environment.
   2. Oversee all technology operations to ensure reliable, high-quality performance for Pixlr Group’s global users.
   3. Ensure that the technology infrastructure can scale efficiently with the company’s growth.
6. Budget & Vendor Management
   1. Manage the technology budget and external vendor relationships, ensuring cost-effective operations.
   2. Ensure technology investments align with the business’s long-term goals and provide optimal value.
7. Collaboration with Executive Leadership
   1. Collaborate with the CPO and other executive leadership to ensure technology initiatives align with Pixlr Group’s overall strategy.
   2. Regularly report on technology progress, offering actionable insights into how technology can continue to drive business success.